



BUILD YOUR FUNDRAISING TEAMS WITH **IDONATE**

EASILY RECRUIT FUNDRAISERS - BUILD TEAMS FASTER - COMMUNICATE BETTER - RAISE MORE!

IDONATE HAVE
CREATED A RANGE OF
UNIQUE FUNDRAISING
TOOLS TO HELP
CAUSES RAISE MORE
FUNDS THROUGH
EVENTS.

EVENT PAGES



Create branded event pages that match and promote your fundraising campaign. We make it simple for your supporters to create a personal fundraising page. It takes seconds! Each event page showcases your fundraisers, campaign target and total raised. All events are also synced to our new website www.takethechallenge.ie

TEAM PAGES



Causes and fundraisers can also create branded team pages. A great feature for corporate partners, families, groups, etc. Team pages show targets and total raised, custom images, team description and team members. They also include a quick Join Team option. This allows fundraisers to join the team and create a page in a few seconds.

THE IDONATE APP



iDonate have developed a new app which allows your supporters to create and manage fundraisers pages, receive donation alerts and quickly thank new donors. The app also includes a new communication tool. Causes can now send messages to their fundraisers through our app. A great way to add a personal touch to campaigns.

CUSTOM TEMPLATES



Let us brand all your supporter fundraising pages to match your event brand or corporate partners brand. Keep a consistent feel across your campaign. Plus, it's a great way to add value to your corporate partnerships.

CUSTOM EMAILS TO FUNDRAISERS



Your messaging is important to the success of your campaign. With our behavioural comms package, we deliver your message with your branding and your style. Each welcome email and various milestone events can trigger a personal message from your cause.

WEB FORM INTEGRATIONS



Ideal for charities who prefer fundraisers register with them via forms on their websites.

iDonate can integrate and connect your form to our platform and auto generate fundraising pages when a fundraiser registers.

PAYMENT OPTIONS



iDonate is fully integrated with PayPal, Google Pay and Apple Pay, making mobile payments quick and easy. These payment options will drive up donor conversion rates.



CREATE NEW INNOVATIVE CAMPAIGNS WITH **IDONATE'S** VIRTUAL EVENT TOOLS

ENGAGE SUPPORTERS WITH NEW TECHNOLOGY AND REMOVE BARRIERS

VIRTUAL EVENTS ALLOW CHARITIES TO GET CREATIVE & COME UP WITH NEW AND EXCITING FUNDRAISING EVENTS. USING THE LATEST SMART TECH, IT'S BRINGING FUNDRAISING & FITNESS INTO A NEW ERA OF EVENTS.

NEW OR OLD EVENTS



Turn your annual walk, cycle or run into a virtual event by allowing anyone, anywhere take part. Let supporters fundraise for you wherever and whenever suits them.

TRACK SUPPORTERS



Using our integration with fitness apps such as Fitbit and Strava, supporters track and show their activities.

SET TARGETS



Build your events around distance targets. Supporters activities are recorded and distances completed go towards your new event targets.

REMOVE BARRIERS



Anywhere, anytime - no matter what corner of the world your supporters live in, they can complete virtual events at their own pace and wherever they like.

REDUCE COSTS



Physical events can be expensive to run. Costs can quickly escalate and impact on your overall returns. Virtual events reduce or eliminate various costs and give you a much greater return on investment.

CUSTOMISE CAMPAIGNS



With iDonate's customisation services, we match your campaign branding to your supporters fundraising journey on iDonate.

COMMUNICATE BETTER



iDonate.ie provide customised emails to your supports when they register for your event or hit various fundraising landmarks. Charities can also communicate directly with supporters through the iDonate app.



IMPROVE CHY 3/4 RETURNS WITH IDONATE'S ESIGNING SERVICE

INCREASE EFFICIENCY, MAXIMISE RESPONSES FROM CHARITABLE DONATIONS TAX RELIEF SCHEME

IDONATE
HAVE DEVELOPED
A NEW ESIGNING
SERVICE WHICH
ALLOWS DONORS
COMPLETE AND SIGN
CHY 3/4 FORMS ONLINE.

ESIGNATURES



Give your qualifying donors the option to eSign the CHY 3/4 online.

With our seamless integration, this eSigning solution can greatly increase your returns from the Charitable Donations Tax Relief Scheme.

POINT OF DONATION



Introduce your donors to the benefits for the Charitable Donations Tax Relief Scheme during your donation process.

Following the donation your donors can eSign the required forms quickly and easily.

REDUCE COSTS



Direct mail campaigns are expensive. Both printing and postage costs are increasing.

Our eSigning Service can significantly reduce these costs by reducing your mailing list size and reducing administration costs.

PREFILL FORMS



Make the CHY 3/4 form signing process simpler and smoother for your donors by prefilling the eForms with available donor data.

A simple way to increase conversions.

SIMPLE TO INTEGRATE



Our solution is delivered on your website. With as little as one line of code, you can add our eSigning Service to any page. No coding or developers required!

An easy and mobile friendly solution.

FULLY APPROVED



Our service is fully approved by Revenue. All completed CHY 3/4 eforms are electronically routed directly to charities for processing.

Streamline and maximise returns.

BE CREATIVE



Use your creative thinking to deliver campaigns which drive previous qualifying donors back to your website to complete CHY 3/4 eforms.

A simple but extremely powerful solution



GIVE YOUR FUNDRAISERS MORE CONTROL WITH THE **IDONATE** APP

IMPROVING THE FUNDRAISER AND DONORS JOURNEY

THE NEW IDONATE APP GIVES CAUSE SUPPORTERS FULL CONTROL OF THEIR FUNDRAISING PAGES AND ALLOWS CAUSES TO COMMUNICATE DIRECTLY WITH FUNDRAISERS.

CREATE FUNDRAISING PAGES



Fundraisers can quickly and easily create a fundraising page for any iDonate registered cause.

Once setup, fundraisers can quickly manage their fundraising page through easy to use page management tools.

DONATION NOTIFICATIONS



Fundraisers receive real time notification of every donation. This allows fundraisers reply quickly to the donor with a personal thank you message. A donor who gets this level of appreciation will share and promote the fundraiser, resulting in more funds raised.

FITNESS TRACKERS



Fundraisers can connect fitness trackers to their iDonate app. This functionality gives your cause a great opportunity to get creative and develop new types of events. No longer are you limited to dates and locations.

COMMUNICATE WITH FUNDRAISERS



Causes can now send real time push notifications directly to fundraisers phone. Filter and select fundraisers and send messages of support during their fundraising journey. A great personal touch which your supporters will remember.

IMPROVE FUNDRAISERS EXPERIENCE



When fundraisers have an easier way to manage their fundraising page they are naturally going to engage more with the page. This results in them sharing and promoting their page to a wider audience which will boost donation levels.

CUSTOMER SUPPORT



iDonate prides itself on its reputation for providing the highest level of customer support to fundraisers and causes. Through the iDonate app, fundraisers can contact our local support team 24/7.

IOS & ANDROID



The iDonate app is available on both iOS and Android.

www.idonate.ie/app

